

## **FOR IMMEDIATE RELEASE**

### **Local Financial Advisor Receives National Health Care Recognition**

***Charlotte Dougherty, CFP®, of Dougherty & Associates, recognized for excellence in service to area medical professionals***

CINCINNATI, OH (December 2011) – According to the Bureau of Labor Statistics, there are approximately 700,000 physicians in the United States who work in excess of 60 hours per week. While their earning potential is the highest among any profession in the U.S., pressure from government programs like Medicare and Medicaid, healthcare reform, malpractice insurance providers, swelling numbers of new patients, falling reimbursements and a host of clinical issues including on-call responsibilities and continuing medical education leave little time for a doctor to seek out and qualify providers of professional services.

In response, an elite group of professionals is emerging as specialists to the medical community. In recognition of his work with area health care executives and physicians, Charlotte Dougherty, CFP®, of Dougherty & Associates, has been named a 2011 MD Preferred Service Provider.

Each year, US Medical Specialties, Inc., a national medical consulting firm, recognizes excellence in service to the medical community in a number of disciplines including financial advisory services, real estate, insurance and legal services. The goals of the MD Preferred Program for Financial Advisors include identifying, acknowledging and promoting service excellence to the medical community.

The program provides medical professionals with a recognizable national icon that assures specialized services and an understanding of the unique needs of physicians and their families. “Doctors are very busy professionals,” observed Michael O’Malley, Project Manager of MD Preferred Services. “When it comes to finding a service professional that specializes in serving physicians, they appreciate an organization that has done the research for them and has pulled a team together to make their lives easier.”

Every MD Preferred provider is selected for their commitment to serving the healthcare industry. Companies that have earned the MD Preferred designation are listed in an on-line directory available at [www.MDPreferredServices.com](http://www.MDPreferredServices.com). In addition to community based service providers, the directory recognizes national organizations that serve the health care industry and support the MD Preferred program. The online resource center is available at no cost to physicians and other medical professionals. MD Preferred also publishes a free monthly E-Newsletter that is distributed to over 26,000 graduating physicians providing them with advice and information compiled and written by MD Preferred Service providers.

“We are proud to be identified as a resource through MD Preferred Services for the medical community.”

#### **ABOUT Dougherty & Associates**

At Dougherty & Associates, our purpose is to guide you to a more secure future. We look at every possible way to help you maximize all you've achieved in life. We offer a full range of wealth advisory services designed to help satisfy your personal financial needs.

Dougherty & Associates focuses on wealth management. We assist people in planning for critical life events such as retirement and significant wealth/business transfer. Grounding our recommendations and investment strategies in the complete understanding of our clients' objectives and, most importantly, values, can only be achieved using a thorough, sophisticated planning process. This process is a lifetime process and informs and transforms the investment decisions we make over the years.

#### **ABOUT MD PREFERRED PHYSICIAN SERVICES**

The MD Preferred designation is bestowed each year to a diverse group of professional service providers. MD Preferred providers can be found at an online resource center available at no cost to the medical community at [www.MDPreferredServices.com](http://www.MDPreferredServices.com). MD Preferred also manages a medical job board and publishes a daily medical blog and a monthly E-Newsletter, *The Advisor*. For additional information contact Mike O’Malley at 800-260-8366.

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